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harvard business review - bentley - harvard business review hbr . jan-feb 2018 96-1 inclusive growth: profitable strategies for tackling poverty and inequality robert s. kaplan george serafeim eduardo tugendhat jan-feb 2018 96-1 the case for plan-language contracts shawn burton **the caring company - hbs** - 2. about the authors. joseph b. fuller is a professor of management practice in general management, at harvard business school (hbs). he co-chairs the hbs project on managing the future of work and is a visiting fellow at **the five competitive forces that shape strategy** - the five competitive forces that shape strategy harvard business review 3 january 2008 investment. if the forces are benign, as they are in industries such as software, soft drinks, and toiletries, many companies are profitable. industry structure drives competition and profitability, not whether an industry produces a **using the balanced scorecard as a strategic management system** - using the balanced scorecard as a strategic management system harvard business review 3 january february 1996 page 3 helps managers build a consensus around the organization's vision and strategy. despite the best intentions of those at the top, lofty state-ments about becoming "best in class," shortsighted managements often fail to recognize that in fact there is no such thing as a growth industry. **conceptual foundations of the balanced scorecard 3.17.10** - david norton and i introduced the balanced scorecard in a 1992 harvard business review article (kaplan & norton, 1992). the article was based on a multi-company research project to study performance measurement in companies whose intangible assets played a central role in value creation (nolan norton institute, 1991). **hbr classic business leaders have much more in common ...** - page 4 harvard business review march april 1992 manager vs. leader personality a managerial culture emphasizes rationality and control. whether his or her energies are directed toward goals, resources, organization structures, or people, a manager is a problem solver. the manager asks: "what problems have to be solved, and what are the ... **what is strategy - rcmewhu** - what is strategy? harvard business review november-december 1996 63 the japanese triggered a global revolution in operational effectiveness in the 1970s and 1980s, pioneering practices such as total quality management and continuous improvement. as a result, japanese manufacturers enjoyed substantial cost and quality advantages for many years. **the six leadership styles (goleman)** - the six leadership styles (goleman) commanding visionary affiliate democratic pacesetter coaching the leader's modus operandi demands immediate compliance ... "leadership that gets results" harvard business review. march-april 200 p. 82-83. author: st aubyn, mandy created date: **best of hbr leaders who successfully transform businesses ...** - harvard business review 3 january 2007 page 3 ganizations in the increasingly competitive business environment of the coming decade. the most general lesson to be learned from the more successful cases is that the change process goes through a series of phases that, in total, usually require a considerable length of time.

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